

TOP AGRI-BUSINESS MANAGEMENT B-SCHOOLS IN INDIA

AGRI-B SCHOOL SURVEY 2021
BY CONCEPT AGROTECH CONSULTANTS LIMITED

Survey Objective

The pandemic has again proven the mettle of India's Food and Agribusiness Management Sector. The sector is emerging as the backbone of the nation with GDP contribution to the tune of 19 pc, which is higher than the previous years. In order to achieve sustainable growth in the sector, a pool of qualified agribusiness professionals is needed every year to introduce approaches and reach the last mile users. Hence the role of agri-business management institutions, which generate qualified agri-business professionals in India.

Survey Sample Size

CACL conducted the survey in Feb-March 2021. The survey team connected with more than 200 industry professionals, industry bodies and more than 1000 students from agriculture and allied streams to understand the performance of agribusiness management institutions in India.

Primary Desk Research

In this research module, industry professionals and students were approached directly to get feedback regarding agri-business management institutions. The following methods were used to collect primary data: e-questionnaire, expert interviews and



The purpose of the survey was understand the gap between top and bottom ranking agribusiness institutions, study the tools and techniques used by Agri-B schools for better performance, categorize the various aspects of perception and align them as per weightage

Rating	Name of the Institution	Logo
1	Indian Institute of Management, Ahmedabad	
2	Indian Institute of Management, Lucknow	
3	National Institute of Agricultural Extension Management, Hyderabad	
4	Institute of Rural Management, Anand	
5	Xavier Institute of Rural Management, Bhubaneswar	
6	Symbiosis Institute of International Business, Pune	
7	National Institute of Agricultural Marketing, Jaipur	
8	Imperial School of Agri-Business, Greater Noida	
9	National Academy of Agricultural Research Management, Hyderabad	
10	National Institute of Food Technology Entrepreneurship and Management, Sonapat	
11	Indian Institute of Plantation Management, Bengaluru	
12	College of Agribusiness Management, Pantnagar	
13	Institute of Agribusiness Management, Bikaner	
14	School of Business Studies, Punjab Agriculture University	
15	Department of Agricultural & Rural Management, TNAU	



telephonic survey. The institutions were ranked on the basis of Inside Campus Offering and Outside Campus Offering.

Inside Campus Offering included infrastructure & facilities offered; faculties with corporate backgrounds, industry-orientated curriculum, innovation in pedagogy, fee structure, admission selection process, and sports and fitness amenities. The Outside Campus Offering included global exposure events, student exchange program, extracurricular and co-curricular activities, industry interaction and webinars, relevant placement tie-ups and scholarship support for needy students.

The secondary research module was followed and Perception Survey was also conducted. In the Perception Survey, a conscious attempt was made by CACL to understand the attitude towards agribusiness management institutions in India. The purpose of the survey was understand the gap between top and bottom ranking agribusiness institutions, study the tools and techniques used by agri-b schools for better performance, categorize the various aspects of perception and align them as per weightage.

About CACL

Concept Agrotech Consultants Limited (CACL) is a Delhi-based total solutions providing consulting company, catering exclusively to the agribusiness and rural sector.